



All travel expenses covered
after approval by Jinan

Deadline for registration:
17 September 2018

European Business Delegation to China “Gather Intelligence for Innovation, Energize Industries for Future”

31 October–2 November 2018, Jinan
(Shandong, PR China) Shandong Hotel

The **2018 Sino-German SME Cooperation and Communication Conference** (SMEC 2018) will be jointly hosted by the Ministry of Industry and Information Technology, the People’s Government of Shandong Province, and the Chinese Association for Artificial Intelligence. Focusing on the subject “Gather Intelligence for Innovation, Energize Industries for Future”, this conference provides a platform for experts and professionals in automation and intelligent manufacturing from academia and industry to share ideas and to present the latest scientific and technical advances. The three-day conference trip offers the opportunity to establish valuable cooperations, meet high-ranking government representatives and discover investment options in Jinan.

Proposed Conference Subtopics:

- ▶ Intelligent Manufacturing
- ▶ Life Science
- ▶ Talent Recruitment & HR Development
- ▶ AI and Big Data
- ▶ Development and Construction of Sino-German Cooperation Industry Parks

Detailed cooperation inquiries from Chinese companies will be sent upon request.
Contact: Mr. Jasper Habicht | jasper.habicht@dcw-gmbh.de | +49 221 1397701

Conference Hosts:

Ministry of Industry and
Information Technology
People’s Government of
Shandong Province
Chinese Association for
Artificial Intelligence

Conference Organizers:

Delegations of German
Industry & Commerce
National Intelligent Robot
Innovation League
People’s Government of
Jinan City

Delegation Organizer:



DCW
GmbH

Shandong Economic and Infor-
mation Technology Committee
SME Bureau of
Shandong Province
Deutsch-Chinesische
Wirtschaftsvereinigung e.V.

The City of Jinan

- Capital of Shandong Province with an area of 8,177km² and a population of 7 million
- 90 trains per day to Beijing (ride time 1.5 hours) and 60 trains per day to Shanghai (ride time 3.5 hours)
- Comprehensive Pilot City of Open-Economy-System; National Service Outsourcing Model City; National Famous City in Software Industry
- 43 universities and colleges with 570,000 students
- A significant regional central city, transportation junction and logistics center in China

Jinan Innovation Zone

- Among the first national-level high-tech industrial development zones approved by the State Council in March 1991
- 318 km² with five areas and over 400,000 permanent residents
- Four leading industries:
 - ✓ Electronic information industry: accounting for 46% of the total industrial output value
 - ✓ Biomedical industry: over 40% average annual growth rate during the “12th Five-Year Plan” period
 - ✓ Equipment manufacturing industry: prominent advantages in the fields of intelligent manufacturing, power transmission and distribution (PTD) equipment, intelligent robot and special-purpose equipment
 - ✓ Modern service industry: the new growth point, financial enterprises gathering at an increasing speed
- Over 20,000 enterprises, 94 of which are listed, including 21 main-board companies (one on the GEM) and 73 New-Three-Board ones



Conference Hosts:

Ministry of Industry and Information Technology

People's Government of Shandong Province

Chinese Association for Artificial Intelligence

Conference Organizers:

Delegations of German Industry & Commerce

National Intelligent Robot Innovation League

People's Government of Jinan City

Shandong Economic and Information Technology Committee

SME Bureau of Shandong Province

Deutsch-Chinesische Wirtschaftsvereinigung e.V.

Delegation Organizer:



DCW GmbH

Application Form

Fax: +49 221 120 417
 E-mail: application@dcw-gmbh.de

D C W GmbH
 Unter Sachsenhausen 10–26
 50667 Cologne, Germany

**Application Deadline:
 17 September 2018**

I apply to attend the “European Business Delegation to China”
 31 October – 2 November 2018 at Shandong Hotel

Company / Organization: * _____

Street: _____

Postcode / City: _____

Country: _____

Branch of industry: _____

Phone: _____

Fax: _____

DCW member: yes no

Privacy statement: *
 I agree that both my name and firm may appear on the list of attendees of this event:
 yes no

I agree to receive information from DCW and D C W GmbH on events and other activities. I further agree that my contact data may be stored for this purpose and agree to DCW’s privacy policy. I may at any time withdraw my consent:
 yes no

Newsletter: * yes no

E-mail: *

* Mandatory fields

First name	Last Name	Position / Department

Please also consider the questions on the next page.

Coverage of expenses for one representative:

High-level representatives from industrial companies:	Travel expenses are covered (economy flight, accommodation and airport transfer in China), after approval by Jinan. <i>industrial companies will be selected preferably</i>
High-level representatives from service companies:	

Please note: DCW GmbH (Unter Sachsenhausen 10–26, D-50667 Cologne, Germany, following: DCW) is the sole organizer of the Business Delegation to Jinan that takes part in the “European Business Delegation to China”. Jinan Qilusoft Park Development Center Ltd. (Jinan) is the sole decision-making party in the selection of delegates. DCW holds no power over the selection process or its results. Your application shall be valid only after confirmation via e-mail by DCW. DCW shall not be held liable for any accidents or damages caused by any attendee of the event or persons related to them or by other individuals, occurring in the course, in the aftermath, on the way to the event. Liability of other companies and institutions (such as hotels, logistics companies) remains unaffected. Please note that during the event, pictures and other footage might be taken. As far as your personality rights might be affected by those, you concede the unlimited right of use of this material to DCW and its subsidiaries in the context of its communication activities in all types of media by registering for the event. By registering for this event, you agree that your personal data collected during registration will be stored by DCW and Jinan to organize and conduct this event. The processing of this data is necessary for organizing and conducting this event. You may at any time withdraw your agreement, except where your data is needed for contractual settlement (Art 6(1)1 b DS-GVO). Your given consent regarding the newsletter remains unaffected and may be revoked at any time. Your right to information and access of your data and your rights to rectification, restriction and erasure of data remain unaffected. German law applies exclusively. Place of jurisdiction is Cologne, Germany.

 Date

 Signature / Stamp

Please give us some more information about your company (voluntary):

Briefly describe your company:

What are your company's cooperation aims:

In what way do you aim to establish or develop your cooperation:

For further inquiries please feel free to contact:

Mr. Jasper Habicht | jasper.habicht@dcw-gmbh.de | +49 221 139 7701